

VICTORY DESIGN srl  
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## VICTORY DESIGN – NAVAL ARCHITECTS & MARINE ENGINEERS

**Victory Design** is a multi-disciplinary naval architecture studio, which has earned an important place in today's nautical world.

Founded in Turin in 1989, it initially dedicated its activities to the design of various racing boats – catamarans and monohulls built of aluminium and composite materials – which made a name for themselves in the Class 1 Offshore championships and the Venice-Monte Carlo race.

Over the years, Victory Design has worked with the leading exponents of leisure boating, and after moves to Rome and Venice, it opened its offices in Naples in 2000.

Among the various commissions given to the studio by the Ferretti group was the superb **design and planning** project for the **Dolphin** series of vessels bearing the **Mochi Craft** logo.

The contemporary re-interpretation in Italian style of the classic Lobster Boat, undertaken at the behest of Norberto Ferretti, soon became a worldwide success and repositioned the brand that had been acquired years earlier by the Forli-based group.

Another highly productive collaboration has been that with **Cantieri di Sarnico**.

After designing the hull of the **Spider**, the boat that won the *European Powerboat of the Year* award, Victory Design also worked on the project for a new concept boat: the trimaran **Arcidiavolo**, a vessel of original design and a prototype offering exceptional performance. With its "upside-down tricycle" hull, invented by Renato Sonny Levi and re-interpreted by Victory Design, qualities emerged that merited being applied to the both the leisure and the racing sector, the result being a standard production boat (GT) and a racing boat (GTS), following a careful series of tests undertaken by the yard.

Today sees the continuation of a successful collaboration with **Apremare** (the entire range of fishing boats is designed by Victory Design), **Mochi Craft** and **Cantieri di Sarnico** with new models. The well-established brands with which Victory Design has worked for some time has also been joined by the Turkish boatyard, **Alen Yacht**.

On top of naval architecture, the design of exteriors and interiors, the studio also works on the restyling and interior design of megayachts, including FARIBANA V, a splendid Amels 180' (54.5 m) in 2008.



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Victory Design has received major **awards** from the nautical world. During the 55° London Boat Show, in January 2009, the **Dolphin 54'** by Mochi Craft, born from the partnership between Victory Design and Ferretti Group, was awarded - in the "Sun Top" version - as the best yacht in the category "**Traditional and Retro**" of the "**Motor Boat of the Year Awards 2009**" organized by the British magazines "**Motor Boats Monthly**" e "**Motor Boat & Yachting**". During of the 40<sup>th</sup> Dusseldorf Boote the "Fly version" of Dolphin 54' excelled in the category "**Best Yacht over 50**" of "**European Powerboat of the Year 2009**", organized by a group of International magazines of the nautical field. In 2007 the **Dolphin 64' by Mochi Craft** won at the **World Yachts Trophies** organized by the magazine Yachts France in Cannes as best open yacht up to 24 metres, in the **Interior Design** category. In the previous year the **Motor Boat of the Year** prize was given to **Dolphin 74'**, flagship of the Lobster boat series by Mochi Craft, during the 51st London International Boat Show.

The most original aspect of the studio's work lies in its ability to manage the entire project cycle, starting from such technical aspects as hull, propulsion and structural sizing, to the definitions of forms and styles for a yacht, together with those of the superstructure and interior design. This ability is the result of a precise design and entrepreneurial decision, in accordance with the belief that it is impossible to innovate radically unless all the principal parameters of the project are controlled. The atmosphere in the studio is a creative mix of architecture and engineering, synthesised in the creation of vessels and objects boasting a strongly innovative design.

This explains the interest and commissions effected by Victory Design in a broad range of sectors, including commercial shipping, sophisticated vessels for the transportation of highly specialised personnel, mechanical components and nautical accessories and, naturally, a continued interest in competition boats.

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